

VISION

TO BECOME A STATE-OF-THE-ART ELECTRICAL EQUIPMENTS AND ENGINEERING COMPANY WITH NATION-WIDE PRESENCE.

MISSION

1. TO BE A LEADER IN LOW AND MEDIUM VOLTAGE ELECTRICITY DISTRIBUTION BUSINESS;
2. TO EMERGE AS A SIGNIFICANT PLAYER IN SMALL HYDRO GENERATION PROJECTS;
3. TO UNDERTAKE ELECTRICAL ENGINEERING PROJECTS IN DISTRIBUTION, GENERATION AND PROCESS INDUSTRY.

Our Values	Our Core Competency
<ul style="list-style-type: none">○ Customers○ Integrity○ People○ Team Work○ Speed○ Innovation○ Initiative	<ul style="list-style-type: none">○ Customer Desired Cycle Time○ Customer Service○ Product Quality○ Service Quality